

BE THE DIFFERENCE... WITH ART! - COMPETITION FOR ARTISTS UNDER 40

From November 12th 2025 the BE THE DIFFERENCE... WITH ART!2026 competition is open for entries. The competition, now in its 10th year, was conceived and is held by the Rotary Club of Asolo and Pedemontana del Grappa, which through its "Adopt an Artist" service, aims to support talented young contemporary artists in their work and promote emerging art. The Club will purchase the winning piece of work, which will become part of the Club's private collection which will enable the Club to perform further acts of service in the future.

The competition is open to artists under 40 of all nationalities who may enter with an original piece of work in any of the following art forms: painting, sculpture, installations (multimedia, light, etc.), photography, drawing, graphics and video art.

Entries must be received by February 15th 2026. Competition regulations and the entry form are available on the Rotary Club Asolo and Pedemontana del Grappa website: <https://www.bethedifferencewithart.com/>.

From the total number of entries received, a maximum of 20 finalists will be selected for exhibition at Museo Casa Giorgione di Castelfranco Veneto from June 27th to August 23rd 2026. The finalists will be selected by an Evaluation Committee made up of leading figures in the art world and whose judgment will be final. The winning work will be selected from among the finalists by the members of the Rotary Club of Asolo and Pedemontana del Grappa, and their judgement will be final.

The winner will be announced at the exhibition vernissage, to be held on June 27th 2026.

The winning artist, in addition to being able to exhibit the work at the venue, will be awarded a cash prize of € 4,500.00, less taxes and charges, in accordance with Italian law.

Information and entry form: <https://www.bethedifferencewithart.com/>

Maira Mascotto
ROTARY CLUB ASOLO E PEDEMONTANA DEL GRAPPA
IL PRESIDENTE DELLA COMMISSIONE ARTE

**BE THE DIFFERENCE...WITH ART!
COMPETITION FOR ARTISTS UNDER 40**

NOTICE – REGULATIONS

Art. 1 – Purpose

The 2026 BE THE DIFFERENCE...WITH ART! competition aims to support young artists engaged in research in the field of contemporary art, and to promote emerging art.

Art. 2 – Participation criteria

The competition is open to artists of all nationalities who have not yet reached 40 years of age at the closing date of the competition (February 15th 2026).

To enter the competition participants must have previously taken part in at least one personal and/or collective exhibition, as well as have been mentioned by one or more critical texts that have dealt with them and/or their works. The prize has no thematic limits and the permitted forms of expression are: painting, sculpture, drawing, graphics, installation, photography and video art.

The works must be created with non-toxic materials and displayed, at the expense of the candidates, with supports or mechanisms that ensure their stability and safety in compliance with local standards regarding the protection of the health and safety of the public.

Art. 3 – Participation methods

Presentation of the competition, announcement and registration form are available on the website <https://www.bethedifferencewithart.com/>

Instructions for applicants:

- the registration form must be completed fully
- each artist may enter only one work
- in the case of painting, drawing, graphics, sculpture, installation and photography, a single image may be uploaded in HQ resolution, maximum size of 25 MB, JPEG or PNG file format
- in the case of videos, we recommend the use of a web platform to transfer files. Permitted formats of the video file: MP4, max 10 minutes length. Creation of the link to transfer the file is the sole responsibility of the artist

Participants must attach to the application:

- the fully completed registration form
- the work file
- a CV
- documentation certifying their participation in at least one personal and/or collective exhibition as well as any critical texts that have dealt with them and/or their works
- a valid identification document
- A description of the concept of the work

Please note that materials sent during the application process cannot be returned.

Art. 4 – Jury and evaluation criteria

The selection of the finalist works will be made by the following jurors:

- Carlo Sala – Presidente di Commissione
- Rossella Farinotti
- Giulio Feltrin
- Gabriele Lorenzoni
- Matteo Melchiorre

The Jury will have the task of selecting a maximum number of 20 finalist works which will be exhibited at the Museo Casa Giorgione di Castelfranco Veneto from June 27th 2026 to August 23th 2026. The Jury, at its sole discretion, reserves the right to select a lower number of finalist works, taking into account the number of participants in the competition and the quality of the works presented.

On the occasion of the vernissage, the members of the Asolo and Pedemontana del Grappa Club, in a private session, will decide, at their sole discretion, the final winner of the prize from among the finalist works.

The works will be evaluated by the Jury and the members of the promoting Club according to qualitative criteria. Their decision will be final.

Art. 5 – Timings

Artists can participate in the competition by uploading all the documentation listed in Art. 3 of this document to the page <https://www.bethedifferencewithart.com/> from November 12th 2025 to February 15th 2026. Applications submitted before or after these dates will not be admitted.

The names of the finalists will be announced by April 24th 2026 via email to the address given by the participant, and published on the website and on the Facebook page of the Asolo and Pedemontana del Grappa Rotary Club.

The finalist artists, at their own expense, must send the work to Museo Casa Giorgione di Castelfranco Veneto and set it up in the spaces and at the times specified by the Museum management.

At the end of the exhibition, on the dates specified by the Museum management, the unsuccessful finalists must collect their works personally and at their own expense. In the event that the artists do not collect the works on the scheduled days, the Asolo and Pedemontana del Grappa Rotary Club will have the right to proceed with the dismantling of the work and charge the artist for the related costs. In the event that the work is not collected by the artist within 60 (sixty) days of notification of the dismantling, it will be considered abandoned and, consequently, the Asolo and Pedemontana del Grappa Rotary Club will become its owner as well as holder of the related rights of economic use provided for by the articles 12 to 19 of Copyright Law (L. 633 of 1941), including the right to destroy it, without need to pay any form of compensation to the artist.

Art. 6 – Prize, awards and exhibition

The winner will receive a cash prize of € 4,500.00 (four thousand five hundred/00 Euros), less withholdings required by the law and VAT. Ownership of the winning work will be transferred for all legal purposes to the Rotary Club of Asolo and Pedemontana del Grappa and, therefore, will remain the property of the Rotary Club of Asolo and Pedemontana del Grappa.

On the occasion of the vernissage of the exhibition on June 27th 2026 the winner of the Award will be announced at the Museo Casa Giorgione di Castelfranco Veneto.

The Jury reserves the right to award special mentions if it identifies particularly significant works in terms of quality and research.

Art. 7 – Responsibility

The Asolo and Pedemontana del Grappa Rotary Club, while operating with the utmost diligence in the various phases of the event, declines any responsibility for any unexpected event such as thefts, fire or damages of any entity or nature to works or people during all phases of the event, storage and transport. It is at the artist's discretion to take out any private insurance.

Any opinions expressed by the artist through his artistic work are the participant's sole responsibility; The Asolo and Pedemontana del Grappa Rotary Club bears no responsibility for any opinions expressed by the artist.

The artist participating in the competition guarantees the authorship of the presented work (together with any eventual third parties reported at the time of registration) and declares to be the legitimate holder of the copyright and intellectual property rights according to the relevant laws.

The Asolo and Pedemontana del Grappa Rotary Club will in no way be responsible for any disputes that may arise from the illegitimate use of materials covered by copyright.

Art. 8 – Consent

The artists participating in the competition have the right to renounce the prize without requesting any form of compensation and/or reimbursement of expenses. In this case, the prize will be awarded according to the rankings drawn up by the Jury.

Without prejudice to the above with regards to the transfer of the ownership of the winning work to the Asolo and Pedemontana del Grappa Rotary Club, for all legal purposes, by registering for the Competition each artist transfers to the Asolo and Pedemontana del Grappa Rotary Club, without any consideration, the rights of reproduction, exhibition, publication, translation and communication to the public, in any manner and without exception, for their works and for the texts participating in the selection.

The winner of the competition, in addition to transferring ownership of the work to the Club, hereby agrees that the Club may reproduce, publish, translate and communicate the winning work to the public, in any manner whatsoever, directly and indirectly also granting this right to third parties, for any purpose, without this entailing any economic rights for the artist.

Art. 9 – Privacy information

The personal data processed are the following: personal data, bank details, photograph of the participant, contact details (telephone number and/or e-mail address), experiences indicated in the curriculum vitae if suitable to identify, directly or indirectly, the participant.

The data collected will be used, in compliance with the provisions of Legislative Decree 196/2003 and EU Regulation 679/2016, for the following purposes:

- to register participants in the competition
- to manage the competition itself and the obligations relating to the competition announcement/regulations;
- for the publications of the list of finalists on the Asolo & Pedemontana del Grappa Rotary website (<https://www.bethedifferencewithart.com/>) and via the Asolo & Pedemontana del Grappa Rotary social media accounts
- for the publication of the catalogue relating to the exhibition
- to fulfil obligations established by the law

The data provided to participate in the competition may be processed by the Asolo and Pedemontana del Grappa Rotary in manual, paper, computer or telematic mode. On the data collected, the Rotary Club Asolo and Pedemontana del Grappa will carry out the processing operations necessary to pursue the aforementioned purposes,

in full compliance with current legislation and in compliance with the provisions of the GDPR 2016/679. The information and personal data will be kept for the duration of the competition and in any case for the time required by sector legislation for the purposes connected to the competition.

The basis of the processing is the conduct of the competition and the legitimate interests of the data controller, such as, by way of example, the management of the competition, the promotion of the event, the documentation and archiving of works of art, research and analysis, public relations (disclosure of information on the works, participants and winners).

The personal data acquired by the Rotary Club Asolo and Pedemontana del Grappa may be communicated, exclusively for the above purposes, to third parties such as public bodies, judicial bodies, carriers/freight forwarders, consultants and other subjects within the scope of the competition announcement/regulations, which third parties will process the data as managers and/or as natural persons acting under the authority of the owner, or operate in total autonomy as separate data controllers, for the purposes of the competition. The data communicated will not be transferred to third countries or international organizations outside the EU.

The Data Controller of the personal data acquired is the Rotary Club Asolo and Pedemontana del Grappa with headquarters in Monfumo (TV), Via Chiesa, n. 6.

The participant therefore gives consent to the processing of his personal data including those considered as special categories of data, as well as to the communication of their personal data to public bodies, third-party professionals and private companies for the purposes indicated above and to the processing of particular categories of his personal data as indicated above.

The owner of the data has the right at any time to ask the Data Controller for access to their personal data, rectification, cancellation of the same, limitation of processing. Furthermore, the participant has the right to oppose, at any time, to the processing of his data (including automated processing) as well as to the portability of his data. However, the participant is aware that the exercise of these rights could jeopardize his participation in the competition, if the data is essential for it. Without prejudice to any other administrative and jurisdictional appeal, if the participant believes that the processing of his data violates the provisions of EU Reg. 2016/679, pursuant to art. 15 letter f) of the aforementioned EU Reg. 2016/679, the participant will have the right to lodge a complaint with the Guarantor for the protection of personal data and, with reference to the art. 6 paragraph 1, letter a) and art. 9, paragraph 2, letter a), has the right to revoke the consent given at any time.

Art. 10 – Compliance with the competition regulations

Registration for the Competition implies automatic acceptance of all the above articles in the competition regulations. The Rotary Club of Asolo and Pedemontana del Grappa reserves the right to make all decisions on any issues not specified in the above regulations.

The Club reserves the right to make changes to the regulations if it deems it necessary and/or appropriate.

Monfumo (TV), November 7th 2025

Cristian Finotti

President

Rotary Club Asolo e Pedemontana del Grappa